



# 7<sup>th</sup> Annual Community Development Summit

Office of Strategic Initiatives-Community Development Division  
October 17, 2019

# Community Development

- ▶ What is Community Development
- ▶ The United Nations defines community development as "a process where community members come together to take collective action and generate solutions to common problems." It is a broad term given to the practices of civic leaders, activists, involved citizens and professionals to improve various aspects of communities, typically aiming to build stronger and more resilient local communities.
- ▶ HUD Definition: Community development activities build stronger and more resilient communities through an ongoing process of identifying and addressing needs, assets, and priority investments. Community development activities may support infrastructure, economic development projects, installation of public facilities, community centers, housing rehabilitation, public services, clearance/acquisition, microenterprise assistance, code enforcement, homeowner assistance and many other identified needs. Federal support for community development encourages systematic and sustained action by State, and local governments.

# HUD- COMMUNITY AND PLANNING DEVELOPMENT

- ▶ 2019-2020: City of Brownsville Allocation: \$3,789,212
- ▶ U.S. Housing and Urban Development (HUD) provides support for CD Activities
- ▶ Funds allocated on a Formula Basis
- ▶ COB- Receives Annual HUD Allocation for the following programs:
  - ▶ Community Development Block Grant (CDBG)
  - ▶ HOME Investment Partnerships Program (HOME)
  - ▶ Emergency Solutions Grant (ESG)

# PROGRAMS AND OBJECTIVES

## CDBG

- Benefit low- and moderate-income persons
- Aid in the prevention or elimination of slums or blight
- Meet a need having a particular urgency (urgent need)

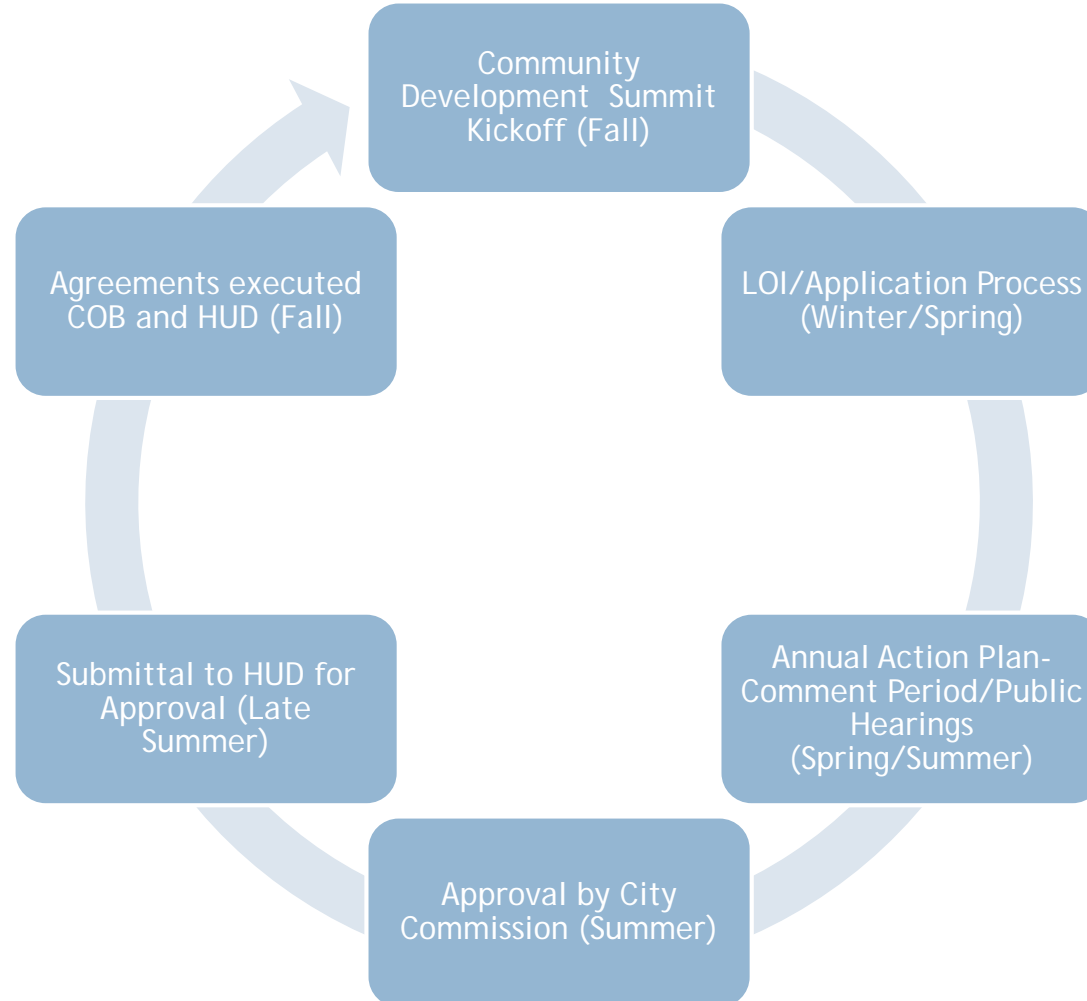
## HOME

- Provide decent affordable housing to lower-income households
- Expand the capacity of non-profit housing providers
- Strengthen the ability of state and local governments to provide housing
- Leverage private sector participations

## ESG

- Street Outreach
- Emergency Shelter
- Rapid Re-Housing
- Homeless Prevention
- Homeless Management Information System (HMIS)

# COMMUNITY DEVELOPMENT- ONE YEAR ANNUAL ACTION PLAN 2020-2021



# Community Voice Campaign

- ▶ 8<sup>th</sup> Annual Community Voice Campaign, November 2019-March 2020
- ▶ Ensures residents of Brownsville actively engage in making recommendations for community improvements
- ▶ Part of Citizen Participation Plan, describes efforts in the development of:
  - ▶ 5 Year Con Plan ( 2020-2024)
  - ▶ 1 Year Action Plan
- ▶ Collaborative Community Outreach
- ▶ Kiosks (Funded by BCIC)
- ▶ Results taken into account (areas identified as priorities) by technical committee during application review

# 2019 SURVEY RESULTS- TOP TEN

Drainage Improvements

Street Improvements

Youth Centers/Youth Services

Transportation Services

Parks/Playground Areas

Sidewalk Construction and Tree Planting

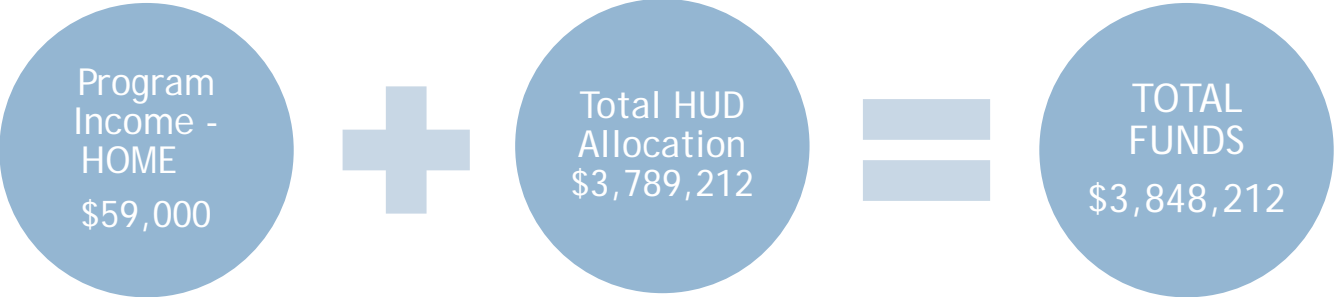
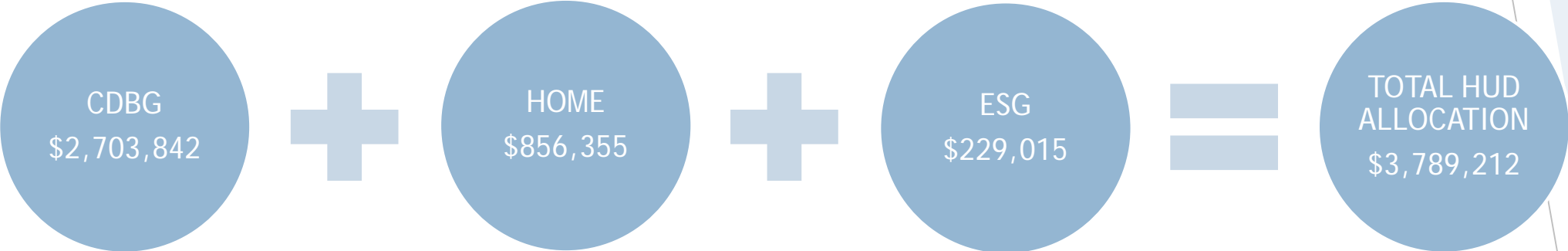
Crime Awareness and Prevention

Services/Facilities for Abused and Neglected Children

Water/ Sewer Improvements

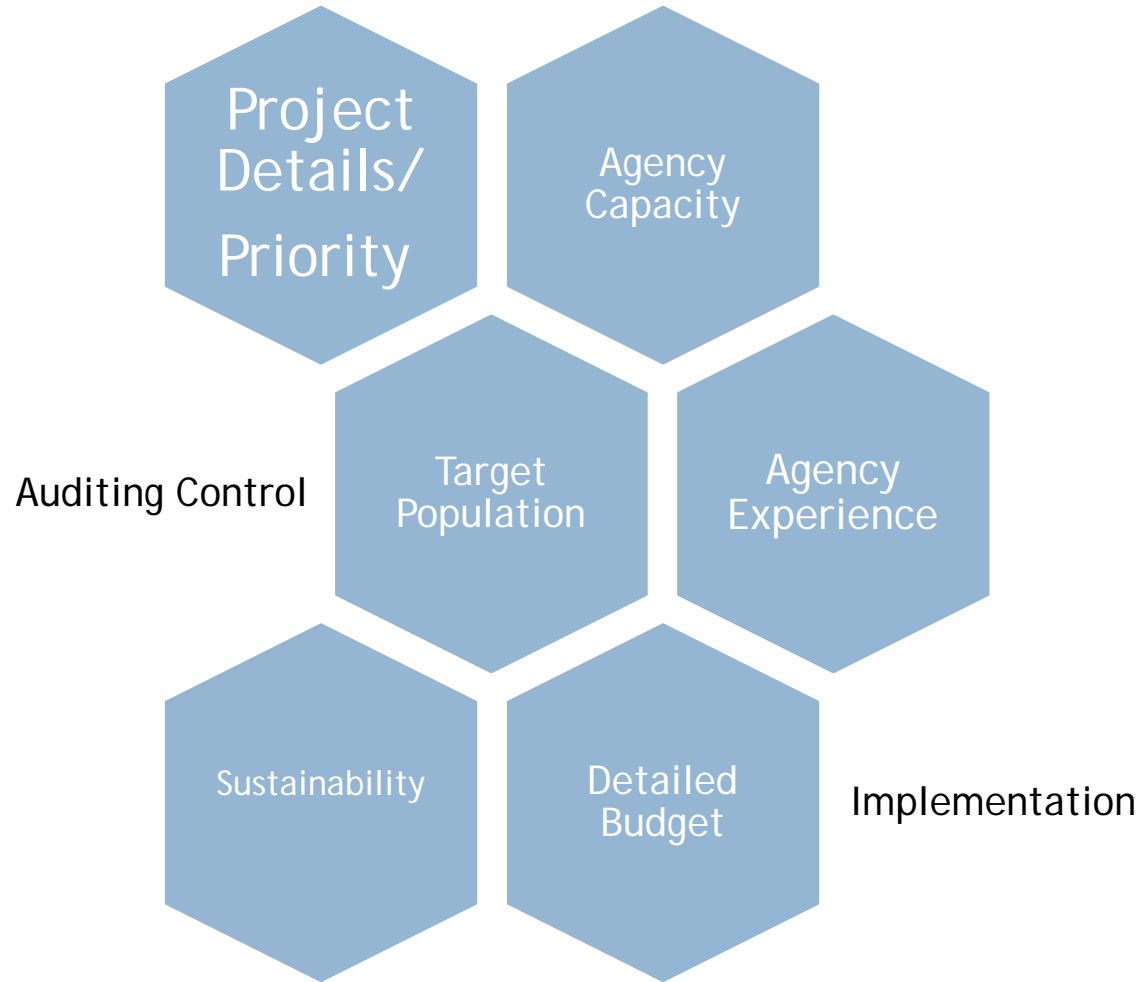
Health Care Services and Facilities

# FUNDING 2019-2020





# CRITERIA FOR FUNDING



# 2018/2019 CDBG PROGRAM YEAR HIGHLIGHTS

- ▶ Capital Projects: \$1,937,933.43
  - ▶ Street Improvements
  - ▶ Park Improvements
  - ▶ Fire Department Emergency Rescue Equipment
- ▶ Social Services: \$221,256.17
  - ▶ Sunshine Haven, Inc.
  - ▶ CASA of Cameron and Willacy Counties



# 2018/2019 HOME PROGRAM YEAR HIGHLIGHTS

## City of Brownsville Homebuyer Assistance Program-

- ▶ Provides up to \$ 25,000.00 in down payment and closing costs assistance to low income families in the City of Brownsville.
- ▶ The Blanco Family received \$24,000.00 in down payment and closing costs.

## Affordable Housing- New Constructions

- ▶ Funds the development of affordable housing through new constructions.
- ▶ Sold at affordable prices to low income families with down payment assistance.



# 2018/2019 ESG PROGRAM YEAR HIGHLIGHTS

- ▶ Emergency Shelter: \$100,000.00
  - ▶ Friendship of Women, Inc.
  - ▶ Bishop San Pedro Ozanam Center
- ▶ HMIS- \$33,200.00
  - ▶ Friendship of Women, Inc.
  - ▶ Bishop San Pedro Ozanam Center
- ▶ Rapid Re-Housing- \$ 79,270.65 (Victims of Domestic/Sexual Violence)
  - ▶ Friendship of Women, Inc.



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