

## FW: CONGRATULATIONS! 2010 General Mills Champions for Healthy Kids Awards

Ben Medina

**Sent:** Friday, May 21, 2010 3:38 PM  
**To:** Stephanie Garza; John M. Rodriguez  
**Cc:** Rose Gowen

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Good Job! Ben

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**From:** GenMills Grants (DoNotReply) [GenMills.Grants@genmills.com]  
**Sent:** Friday, May 21, 2010 3:30 PM  
**Subject:** CONGRATULATIONS! 2010 General Mills Champions for Healthy Kids Awards

### CONGRATULATIONS!

Your General Mills Champions for Healthy Kids Youth Nutrition and Fitness proposal has been selected as a 2010 grant recipient! This was a very competitive process with over 1,000 applications. The overall quality of these grant proposals was excellent, making our task of selecting 50 recipients even more challenging. See below for important information regarding your 2010 Champions for Healthy Kids Grant:

#### Compliance & Contact Information

Later this month, a letter of agreement and a check will be sent to the attention of the Executive Director of the legal named non-profit organization that was listed in your proposal. At that time, we request you return to us the signed agreement letter as verification of receipt of the grant funds. If you have had any changes that require you to decline this grant, please let us know as soon as possible so that one of the other wonderful programs can be funded.

If the Executive Director or Program Contact information has changed, or changes at any time, please e-mail the new contact information to Ruth Barlow at [ruth.barlow@genmills.com](mailto:ruth.barlow@genmills.com).

#### Public Relations

All of the recipients and their programs will be announced nationally in June. Please be sure and notify your partner organizations as soon as possible. We will be notifying your local press of your program and encourage you to do so as well. This is a wonderful opportunity for you to "champion" the importance of youth nutrition and fitness in your local community. The Champions for Healthy Kids grant is a one-time grant, so it is not too early to start thinking of potential long term funders in your local community. Generating local publicity, as well as keeping the community informed of the outcomes of your program will be helpful in securing support in future years. It will also help youth feel pride in their accomplishments and continue these behaviors after the program is completed.

#### Evaluation

Your program has been selected as a model for others. For this reason your compliance with the evaluation and willingness to share your findings are imperative. The American Dietetic Association Foundation will be your programmatic contact regarding final evaluations. If you have any questions, you may contact Beth Labrador at (800) 877-1600 ext. 4821, or email Beth at [blabrador@eatright.org](mailto:blabrador@eatright.org).

Congratulations, and thanks again for everything you're doing to improve the nutrition and fitness of our nation's youth!

### Listing of all 2010 Champions for Healthy Kids grant recipients:

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<b>Organization Name &amp; Address</b>	<b>City</b>	<b>State</b>	<b>Project Title</b>
America Scores Bay Area 440 Alabama Street San Francisco, CA 94110	San Francisco	CA	Kids-Fit Futbol
American Indian Center, Inc. 1630 West Wilson Ave. Chicago, IL 60640	Chicago	IL	Positive Paths Healthy Native Kids
Asian Media Access Inc. 3028 Oregon Avenue South Minneapolis, MN 55426	Minneapolis	MN	Positively Healthy You Network (P.
Boys & Girls Club of Billings & Yellowstone County 505 Orchard Lane Billings, MT 59101	Billings	MT	You Food-n-Fitness
Cedars-Sinai Medical Center 8700 Beverly Blvd. Los Angeles, CA 90048	Los Angeles	CA	Healthy Habits Youth Mentoring Pr
Children's Hunger Alliance 370 S. Fifth Street Columbus, OH 43215	Columbus	OH	Healthy Kids, Healthy Communities
Children's Museum of Pittsburgh 10 Children's Way Allegheny Square Pittsburgh, PA 15212	Pittsburgh	PA	The Garden
City of Brownsville 1150 East Adams Street Brownsville, TX 78520	Brownsville	TX	Fresh Start
City of Reedley 1717 9th Street Reedley, CA 93654	Reedley	CA	Learning Healthy Habits
Community Action Program of Lancaster County 601 South Queen Street Lancaster, PA 17603	Lancaster	PA	WIC Kids are Fit Kids
Community Groundworks 3601 Memorial Drive Madison, WI 53704	Madison	WI	Garden Fit
Early Learning Charter/Concordia Creative Learning Academy 930 Geranium Avenue East St. Paul, MN 55106	St. Paul	MN	St. Paul Fit4Life!
Educational Alliance, Inc. 197 E. Broadway NY, NY 10002	NY	NY	Nutrition and Fitness Mentorship F
Fan 4 Kids 731 Park Avenue Suite C Hoboken, NJ 07030	Hoboken	NJ	FAN4Kids Helping reduce child obe
Farms to Grow, Inc. P.O. Box 10504 Oakland, CA 94610	Oakland	CA	This is How My Garden Grows-Nut

Forest Hill Elementary 2005 Francais Drive Shreveport, LA 71118	Shreveport	LA	Students Learning Active Movement
Genesis Home 300 North Queen Street Durham, NC 27701	Durham	NC	High Five!
Virard College Development Fund 2101 South College Avenue Philadelphia, PA 19121	Philadelphia	PA	Children's Wellness Initiative
Gloucester County Board of Agriculture 1200 North Delsea Drive Clayton, NJ 08312	Clayton	NJ	The From Our Farms Wellness Initiative & Community
Greater Providence YMCA 371 Pine Street Providence, RI 02903	Providence	RI	Y on the Move
Lannah and Friends 51250 Hollyhock Road South Bend, IN 46637	South Bend	IN	Health Ability Jams
Henrico County Public Schools P.O. Box 23120 Henrico, VA 23223	Henrico	VA	Girl's Ambassador for Life
Dea Public Schools 505 Angelita Drive Suite 9 Weslaco, TX 78596	Weslaco	TX	Bright Idea: Keeping Kids Healthy
Inola High School P.O. Box 789 801 East Commercial Inola, OK 74036	Inola	OK	Growing a Path to Wellness in Inola
Korean American Association of Greater Philadelphia, Inc. 6101 Rising Sun Ave. Philadelphia, PA 19111	Philadelphia	PA	America My Country Youth Fitness Project
Marion County Children's Alliance 3482 NW 10th Street Ocala, FL 34475	Ocala	FL	Get Fit Ocala
National Indian Youth Leadership Development Project, Inc. 800 Gold Ave. SW Gallup, NM 87102	Gallup	NM	Ground Work-Creating a Culture of Fitness with Native American Youth
Neighborhood Health Clinics, Inc. 1717 South Calhoun Street Fort Wayne, IN 46802	Fort Wayne	IN	HAPPY (Healthy, Active, Playful, Proud)
Palm Beach County Cooperative Extension Service 559 N. Military Trail West Palm Beach, FL 33415	West Palm Beach	FL	Power Up Guys
Pioneer Memorial Hospital 1201 NE Elm Street Prineville, OR 97754	Prineville	OR	Crooked River Kids Garden for Life

ocono Services for Families and Children, Inc. 212 West 4th Street East Stroudsburg, PA 18301	East Stroudsburg	PA	Children's Health Education & Wel
Private Industry Council of Westmoreland Fayette, Inc. 219 Donohoe Road Greensburg, PA 15601	Greensburg	PA	Head Start/Early Head Start of Fay
San Diego Family Care 6973 Linda Vista Road San Diego, CA 9211	San Diego	CA	Un Programa Para Preventir La Ob
Shape Up Rhode Island 150 Chestnut Street Providence, RI 02903	Providence	RI	Walk the World
Pierra Dove Global Association 411 Fort Stanton Road Alto, NM 88312	Alto	NM	Eating Smart Wellness Program
Smart Start of New Hanover County 3001 Wrightsville Ave. Suite B Wilmington, NC 28403	Wilmington	NC	Early Care and Education of Smart Hanover County
South Dakota State University Foundation 815 Medary Avenue Box 525 Brookings, SD 57007-0499	Brookings	SD	KidQuest Teens as Teachers
St. Stephens Indian School 120 Mission Road St. Stephens, WY 82524	St. Stephens	WY	Optimize brain Power through Exe Nutrition (OPEN)
Sunbelt Human Advancement 652 Rutherford Road Greenville, SC 29609	Greenville	SC	Healthy Parents and Children Toge
The Boys & Girls Clubs of the Northtowns of WNY, Inc. 54 Riverdale Avenue Buffalo, NY 14207	Buffalo	NY	Kids Cafe/Triple Play
The House, Inc. 14000 Crown Court Suite 105 Woodbridge, VA 22193	Woodbridge	VA	Fitting In
Tri-County Health Department 7000 East Belleview Suite 301 Greenwood Village, CO 80111-1628	Greenwood Village	CO	Nutrition Division at Tri-County He
University of Toledo Foundation 2801 W. Bancroft Street MS 319 Toledo, OH 43606-3395	Toledo	OH	Health Science Campus/Dept of Pu Club
Work of Faith Community Outreach Development Corporation 4355 Paul Street	Philadelphia	PA	Faithfully Fresh Mobile Community Market

Philadelphia, PA 19124			
MCA of Fanwood - Scotch Plains 1340 Martine Ave. Scotch Plains, NJ 07076	Scotch Plains	NJ	Tween Triathlon Camp/Training
MCA of Greater Long Beach 525 East 7th Street Long Beach, CA 90813	Long Beach	CA	Student Assets for Fitness Educatio
MCA of Greater Salt Lake Area 3098 S. Highland Drive Suite 440 Salt Lake City, UT 84106	Salt Lake City	UT	Strong Kids Club
MCA of Greensboro, Inc. 1101 East Market Greensboro, NC 27401	Greensboro	NC	Hayes Taylor Memorial YMCA
Youth First, Inc. 1533 Northview Drive Greenville, MS 38703	Greenville	MS	Creating Healthy and Active Youth
Zuni Youth Enrichment Project P.O. Box 909 Zuni, NM 87327	Zuni	NM	Wellness and Health in Zuni (WHIZ)

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